

**Research
Paper**



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The Strategic Supplier Partnership in a Supply Chain Management with Quality and Business Performance

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Abstract: The study investigates the association of strategic supplier partnership (SSP) in supply chain management (SCM) with product quality performance and business performance in the Malaysian manufacturing industries. In the inferential process, relationships between strategic supplier partnership practice, product quality performance and business performance and associations are analyzed using Pearson's correlation, cluster analysis and structural equation modeling (SEM). The findings suggest that strategic supplier partnership practice and implementation have significant associations with product quality performance and business performance. The results of the study will be of particular interest to practicing production managers or top level managers for learning about the factors stimulating the adoption of strategic supplier partnership in SCM.

Keywords: Malaysian Manufacturing industries, structural equation modeling, cluster analysis

INTRODUCTION

Over the last decades, Malaysian manufacturing companies have embraced a wide variety of management programs to improve product value and to enhance business performance. In addition, the increase of competition, global economy and the business challenges have made many Malaysian manufacturing

